

2024 RESIDENTIAL LIFE

## WHERE RELIABILITY IS THE CORE AT EVERY TURN





### EXPERTISE WEAVES AN EXCEPTIONAL EXPERIENCE TO ESTABLISH A NEW LANDMARK





### RESHAPING THE POSSIBILITIES OF TOMORROW

ABOUT CENTRADA DEVELOPMENTS



### ABOUT CENTRADA DEVELOPMENTS



Centrada Developments was established in 2013 under the name of Omar Abdallah Developments and has grown rapidly into a prominent presence in the real estate scene. With a substantial land bank in prime locations along the 6th of October city, Centrada is recognized for its professionalism and high standards as a developer.

Strategically selecting optimal locations for its landmarks aimed to meet diverse audience needs through its developments. Centrada stands out as a powerful force in the 6th of October market at project initiation and execution. Their well-known Intelligent steps made their success seen from the first footprint on the site. Centrada also maintains a reputation for delivering designs that exude modernity, and elegance, reflecting their esteemed history.

#### **CHAIRMAN**



**ENG.OMAR ABDALLAH** 



embarked on his development journey in 2012, swiftly rising to become a leading consultant in the field of large-scale construction across Egypt, Oman, Malaysia, Libya, and Kuwait.

Throughout his career, Eng. Omar has demonstrated his flexibility in adapting to diverse cultures and fostering a comprehensive understanding of global standards. This Expertise has enabled him to provide esteemed clients with strategic and informed consultations. His expertise is evident through his practical yet forward-thinking approach that allow him to effectively accomm date various requirements while selecting iconic locations for his projects. Eng. Omar's commitment to excellence is reflected in his direction for elegant, world-class designs that leave a lasting impact on his developments.

#### **OUR MISSION**

#### To deliver diverse project

concepts and utilize our thorough know-how in real estate development, While upholding an unparalleled construction speed and the highest standards of showcasing distinctive design concepts.





#### **OUR VISION**

#### **To Be The Premier Choice**

For Every Individual and Business to Find Their Perfect-Fit Position Among Diverse Project Types, While Forging Lasting Connections in Vibrant Communities.

#### **ADAPTABILITY**



We're dedicated to adjusting and evolving our strategies, designs, and offerings in response to changing market trends, customer preferences, and emerging opportunities.

### CUSTOMER-CENTRICITY



We'recommitted to comprehendour clients' preferences, desires, and challenges to precisely meet their requirements, foster stronger relationships and loyalty.



WE UPHOLD CLEAR INNOVATION STANDARDS THAT STRIVE TO CREATE A HARMONIOUS AND DISTINCTIVE JOURNEY IN EACH OF OUR DEVELOPMENTS.

#### **PROFICIENCY**

OUR UNWAVERING EXPERTISE HAS BEEN THE CORNERSTONE OF OUR PROJECTS SUCCESS.

WE PRIORITIZE WIN-WIN COLLABORATIONS WITH OU CLIENTS, FOSTERING A SENSE OF TRUST THAT

EXTENDS TO THE GOVERNMENTAL SECTOR, WHERE WE'VE BECOME SOUGHT-AFTER PARTNERS FOR MULTIPLE PROJECTS.



2024 RESIDENTIAL LIFE

WITH IMPRESSIVE PROJECTS HISTORY IN THE 6TH OF OCTOBER CITY, OUR REPUTATION FOR SWIFT CONSTRUCTION IS EVIDENT FROM THE MOMENT WE ACQUIRE A LAND. WE PRIORITIZE QUALITY BY PARTNERING WITH RENOWNED CONSTRUCTORS, ENSURING PROFESSIONALISM AT EVERY STEP.

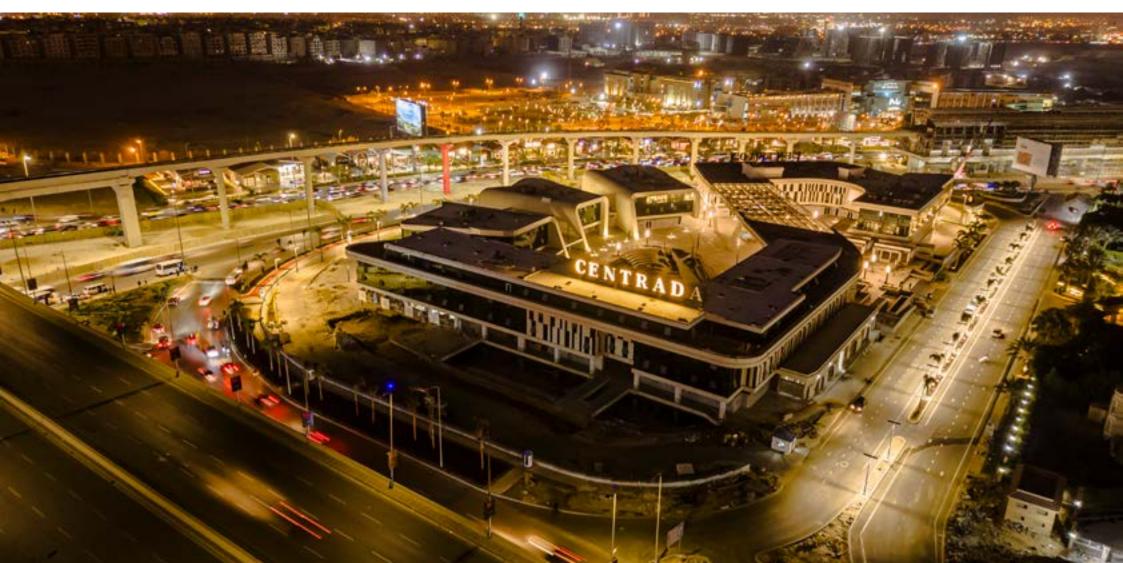
OUR CAREFUL SELECTION OF PREMIUM LOCATIONS TRANSFORMS OUR PROJECTS INTO VIBRANT MEETING POINTS THAT CATER TO DIVERSE AUDIENCES. ADDING TO OUR PROWESS, OUR FACILITY MANAGEMENT EXPERTISE ENSURES A SEAMLESS EXPERIENCE, ENVELOPING YOU IN COMFORT ACROSS EVERY ASPECT OF OUR DEVELOPMENTS. FROM ADEPT MANAGEMENT TO THOUGHTFULLY DISTRIBUTED FACILITIES THAT CATER TO YOUR EVERY NEED, CENTRADA EMBODIES EXPERTISE IN ITS PUREST FORM.

# CENTRADA | ///ara

WITH ITS SOPHISTICATED, ELEGANT DESIGN CENTRADA PLAZA STANDS IN ITS PREMIUM LOCATION IN THE HEARTOF JUHAYNA SQUARE IN THE 6TH OF OCTOBER CITY.



PLAZA WITH ITS SOPHISTICATED, ELEGANT DESIGN CENTRADA PLAZA STANDS IN ITS PREMIUM LOCATION IN THE HEART OF JUHAYNA SQUARE IN THE 6TH OF OCTOBER CITY. THE COMPLEX BOASTS A REFINED AND ELEGANT PRESENCE THAT SETS IT APART WHERE LUXURY FACILITIES BLEND WITH A TRANQUIL AMBIANCE, CREATING AN ENVIRONMENT THAT TRANSCENDS EXPECTATIONS.













WEST AL-BALAD IS A MIXED-USE PROJECT, STRATEGICALLY LOCATED IN MEHWAR ROAD IN PARTNERSHIP WITH THE MILITARYPRODUCTION AUTHORITY FOR PROJECTS AND ENGINEERING CONSULTATIONS.



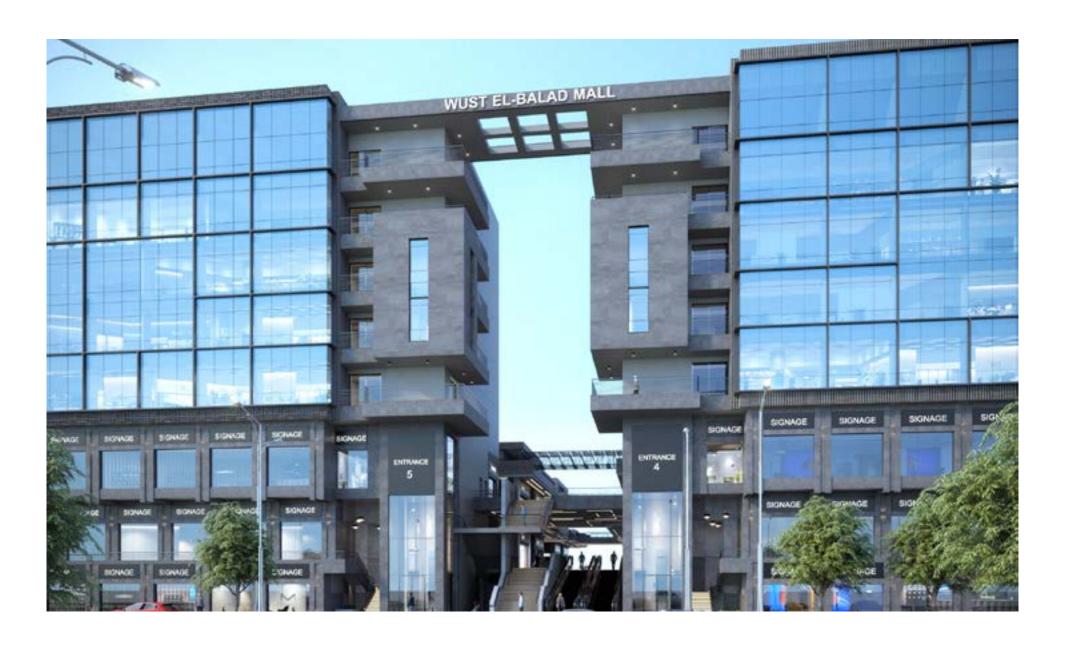
IT PROVIDES A DOWNTOWN EXPERIENCE WHERE EVERYTHING IS EASILY ACCESSIBLE, FOSTERING EFFORTLESS TRANSITIONS BETWEEN ADMINISTRATIVE, COMMERCIAL, AND MEDICAL UNITS, ALL WHILE ENSURING A CONTEMPORARY, MODERN AMBIANCE.











## CENTRADA

A MIXED-USE PRIME LOCATION AT THE MAIN ENTRANCE OF NEW OCTOBER CITY AND DIRECTLY ON WAHAT ROAD.



IT SERVES AS THE ONE GETAWAY FOR PEOPLE FROM DIFFERENT WALKS OF LIFE; A FAMILY SEEKING LEISURE ACTIVITIES OR SOMEONE IN SEARCH OF EXCLUSIVE PRODUCTS, OUR MALL PROVIDES AN ALL-ENCOMPASSING EXPERIENCE THAT CELEBRATES THE VIBRANT TAPESTRY OF OUR AUDIENCE









#### CENTRADA©



## CENTRADA

CENTRADA HUB: NESTLED WITHIN THE HEART OF THE 6TH OF OCTOBERCITY, OUR EXCEPTIONAL MIXED-USE PROJECT REDEFINES URBAN LIVING. ITS DISTINCTIVE DEVELOPMENT GOES BEYOND THE ORDINARY, SEAMLESSLY BLENDING COMMERCIAL, ADMINISTRATIVE, AND MEDICAL UNITS TO CREATE A LIVELY EXPERIENCE.



WITH A DESIGN CONCEPT, THIS PROJECT STANDS AS A BEACON OF INNOVATION ALONG THE CITY'S ROADS. IT'S NOT JUST A DESTINATION; IT'S A HOLISTIC EXPERIENCE DESIGNED TO CATER TO THE MULTIFACETED NEEDS OF INDIVIDUALS AND FAMILIES, OFFERING A DYNAMIC LIFESTYLE THAT SETS NEW STANDARDS IN MODERN LIVING.

















## ABOUT KITE RESIDENCE

Kite Residence, situated in West Cairo, is a shining example of how joyful living can be perfectly blended with thoughtful design.

The project's master plan, inspired by the graceful and uplifting form of a kite, combines modern sophistication with the comforting warmth of home. Each element of Kite Residence has been carefully designed to foster a sense of belonging and create a lively community where the most treasured moments of life are made.

From its inviting homes to its friendly atmosphere, Kite Residence is not just a place to live—it is a place where every day is enriched with the comfort of home, the love of family, and the joy of meaningful connections.





Kite Residence offers a life of comfort and joy in shared experiences. Here, every moment transforms into a cherished memory, nurturing your dreams.



# ANCHORED IN MEMORIES الذكريات والعائلة والسعادة



## WHY KITE RESIDENCE

At Kite Residence, we believe that the essence of a true home is where every moment transforms into a cherished memory and dreams are nurtured.

Located in the heart of West Cairo, this exceptional community is designed to be a refuge of warmth and joy. Drawing inspiration from the elegant and soaring design of a kite, our master plan embodies the spirit of freedom and connection, making each day a celebration of life's beautiful moments.

Here, you will find more than just a residence—you will discover a place where family and friends gather to create lasting memories, where the true feeling of home is present in every detail. Choosing Kite Residence means embracing a life filled with comfort, love, and the joy of shared experiences.

## 3D SHOTS





#### CENTRADA©













## 1110 Work & Life Complex





The largest fusion of work and lifein West Cairo

## ABOUT KITE WORK & LIFE COMPLEX

Kite Work & Life Complex redefines what it means to balance work, life, and wellness in West Cairo. Created as a vibrant ecosystem for businesses, professionals, and medical practitioners, it is designed to support every aspect of a thriving, modern lifestyle. With its sleek architectural design and thoughtful layout, it blends aesthetic appeal with the functionality that today's dynamic work environments demand.

Set in a prime location, Kite Work & Life Complex provides unmatched accessibility, making it a destination of choice for entrepreneurs, corporations, and healthcare providers alike. Here, commercial, administrative, and medical spaces coexist harmoniously, creating a unique community that fosters collaboration and innovation across industries. The complex's integrated amenities cater to both professional and personal needs, ensuring that each visit is productive, seamless, and inspired.

Kite Work & Life Complex is more than just a workspace—it is a place where aspirations take flight, where businesses grow, and where communities connect.









## WHY KITE WORK & LIFE COMPLEX?

Kite Work & Life Complex is not just a place to work—it is a place to thrive.

Positioned in the heart of West Cairo, it brings together everything you need to work, connect, and grow in a vibrant and modern environment. Designed to cater to commercial, administrative, and medical needs, it is crafted to elevate your daily experience and simplify work-life balance. Whether you are looking to establish your business, consult with professionals, or provide top-notch healthcare services, it gives you the edge by placing your enterprise in an integrated community that supports growth, productivity, and well-being.







#### CENTRADA©



#### KITE WORK&LIFE COMPLEX





## 3 Elong

## حَيْثُ نَنْتُمِي

# A Community Built Around Belonging

## A COMMUNITY BUILT AROUND BELONGING

Every detail of Belong Villa Community is designed with a singular vision: to create a space where we do not just reside—we belong. Spanning over 96,336 sqm, this masterfully planned community reflects the beauty of thoughtful design and the warmth of togetherness. As The Belongers, we bring our unique perspectives and values, creating a place where every corner reflects our deep-rooted heritage and our commitment to the future.

### **Community Layout:**

- Residential Spaces: Making up 18% of the land area, the residential zone prioritizes spaciousness and privacy, offering homes where every family feels they truly belong.
- Commercial Zone: Comprising 6% of the area, the commercial district is designed to bring conveniences closer to home.
- Green Spaces: The remaining majority of the land is dedicated to serene lakes, lushlandscapes, and walkable spaces, fostering a connection to nature and the people around you.

## حَيْثُ نَنْتَمِي



#### CENTRADA©





## A HOME THAT FEELS LIKE YOU

At Belong Villa Community, every home is a sanctuary where memories are made, traditions are cherished, and love thrives. From the moment one steps into a villa, they experience spaces thoughtfully designed to bring comfort and connection into every corner of life. In every detail, we see the essence of belonging—a space where heritage and innovation intertwine, creating a lasting sense of unity and togetherness.

#### **Unit Sizes:**

• Homes range from 237 sqm to 311 sqm, offering a variety of layouts to suit families of all sizes.

#### **Unit Types:**

 Townhouses: Perfectly crafted for those who value a sense of community while enjoying the luxury of private living.

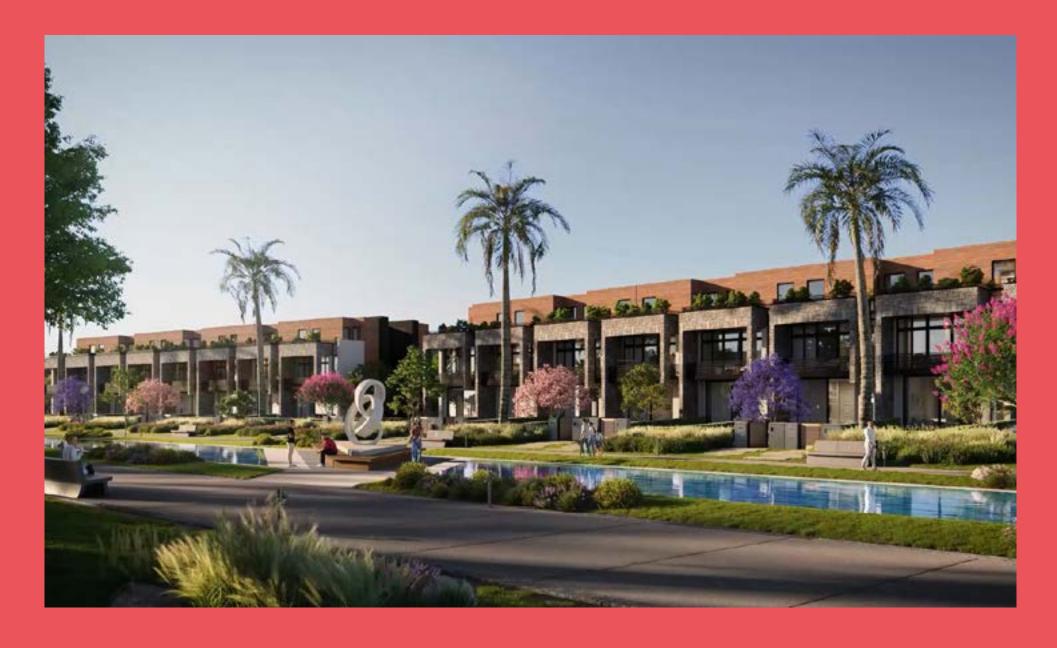
### THOUGHTFUL DESIGN DETAILS

Ground Floor: Designed for warmth and functionality, the ground floor features a welcoming front entrance, a private parking slot, a spacious reception area, and a guest bathroom. A modern kitchen, elegant dining space, and a rear terrace seamlessly connect to an interior garden patio, blending indoor comfort with natural serenity.

- First Floor: The first floor offers a luxurious master bedroom with an en-suite bathroom, two additional cozy bedrooms, a practical dressing room, a kitchenette, a living area for family moments, and a shared bathroom.
- Roof Level: The roof level includes a private nanny room with facilities, a WC and laundry area, and a tranquil back roof terrace perfect for stargazing or quiet relaxation, and a shared bathroom.

## حَيْثُ نَنْتَمِي







## FACILITIES AND AMENITIES

## Belong Villa Community offers a thoughtfully curated selection of facilities to enhance your lifestyle:

- Commercial Shops: Convenient retail options within the community.
- Lakes and Landscapes: Serene water features and lush greenery for relaxation and outdoor enjoyment.
- Innovative Patio Design : Promoting natural ventilation, better airflow, and seamless indoor-outdoor living.
- Private Gardens and Terraces: Personal outdoor spaces to unwind and connect with nature.

#### CENTRADA©



## حَيْثُ نَنْتَمِي



## CENTRADA